

Claude LeBlanc



25 Dover Street
Campbellton, NB E3N 1P4
Tel: (506) 759-9433 (Home)
Tel : (506) 478-2385 (Cellular)
E-Mail: claudleblanc1962@gmail.com

Profile

- › Over **25** years teaching experience
- › Bachelor of Education
- › PGA of Canada Member
- › Organize, be creative and proactive
- › Good communication skills
- › **Fully bilingual (French & English)**

Awards

Teacher of the year:

PGA of Canada, Atlantic Association in 2001. Nominated also in 2015 and nominated in 1999 by the PGA of Canada, Québec Association.

Author of a book on golf:

(Leçons de golf) published in 1999, sold in Canada and Europe.



Online Golf Training Program:



www.teachinggolfonline.com

Work Experiences:

Worked in Jinan, China (2017-Teaching Golf)

Head Golf Professional at the Mactaquac Golf Course, NB, Canada (2014-2015)

In charge of:

- The Proshop
- The Backshop
- Practice Facility - Teaching golf to members and guests
- Tournament Operations
- Social Medias and Creating a new Web Site for the Club

GOLF SHOP OPERATIONS:

- Maintained good working ethics at the pro shop with all services for members and guests (club fittings, repairs, lessons etc.);
- Maintained stock levels and ensured proper controls were in place;
- Maintained the appearance of the golf shop;
- Coordinated course plays, including starting times and green fee controls; and
- Hired, trained and supervised staff, daily activities, golf tournaments, proshop and much more.

MY GOALS:

- Provide a positive golf experience;
- Manage all aspects of golf shop operations;
- Deliver exceptional services to all members and guests; and
- Maximize revenues through skillful merchandizing techniques.

PUBLIC RELATIONS:

- Communicate with local press and medias (radio stations and newspapers) "Radio Golf Tip of the Day", 3 days a week, all summer);
- Assist in welcoming and educating new members;
- Promote the Golf Course in the community;
- Play golf with members and guests;
- Represent the Golf Course in local and provincial golf tournaments; and
- Attend trade shows to preview and purchase merchandise for the golf shop.

MARKETING:

- Create club web site and business Facebook page; and
- Promote the golf course on social medias (Facebook, Twitter).

Teacher - Supply Teacher and Information Technology Mentor: 2001-2017

Consultant - at the Restigouche Golf Club and the Carleton sur Mer Golf Club: 2001-2017

PGA of Canada - Golf Facilitator (1998-2000) Montréal, Québec

- Canadian Association of Professional Golfers -Taught level 1 and 2 to associate members

Director – Golf Academy (1997-2001) Bromont, QC & Head Pro at Edmundston GC (1993-1996)

- Managed and created the Bromont Golf Academy;
- Organised the teaching program and offered different packages for members and guests;
- Solicited organizations and businesses to run their annual golf tournaments; and
- Helped organize and coordinate golf tournaments for 2 Clubs which are:
 - Golf & Auberge Bromont and Golf Granby St-Paul (**36 holes**) and varied from 50 to 500 participants.

Accomplishments:

« Author of a book entitled "Leçons de golf": This book addresses golf techniques. Published by "Les éditions de l'homme", available since 1999.»

and a TEACHING GOLF WEB SITE FOR MY STUDENTS IN THE ENGLISH AND FRENCH LANGUAGES called: www.teachinggolfonline.com

Education:

Class A - CPGA Golf Professional: 1989-1992

Bachelor of Education - Moncton University - 1981-1985

REFERENCES:

Mr. François Pitre, Golf Professional, (506) 727-2215

Mr. Donald Arsenault, Liberal MLA, (506) 685-5252